

EDUCATE. EMPOWER. ENLIGHTEN.



Total beneficiaries of this quarter

3,16,097

Programs implemented in the areas of

WASH, Plastic Waste Management, Health

WASH



Improving Menstrual Hygiene Through Awareness Generation and Infrastructure Upgradation

Supported by Bharat Petroleum Corporation Ltd. (BPCL)

Extending our efforts of the last quarter with the training of Superintendents and Teachers of Ashram Shalas, this project in association with BPCL, was aimed at broadening the scope of menstrual awareness. For this portion of our intervention, we focused on infrastructural upgradation with the installation of **140 sets** of Sanitary Pad Vending Machines and Incinerators in **104 Ashramshalas***, and **36 community toilets** of Navi Mumbai. Each vending machine was pre-loaded with sanitary napkins. To ensure reinforcement and encourage usage, Information Education Communication Posters (IECs) on Personal and Menstrual Hygiene were also put up in Ashram Shalas.

*Ashramshalas are residential schools which impart education up to the secondary level to children belonging to Scheduled Tribes (STs). Our program was implemented in ashramshalas from Palghar, Dahanu and Mokhada.

26,189 Adolescent girls got access to sanitary pad vending machine and incinerators

8,000 Community toilets female users got access to sanitary pad vending machine and incinerators

Improving School Sanitation, Promoting Digital Literacy and Hygiene Education in Zilla Parishad Schools

Supported by Oil and Natural Gas Corporation (ONGC)

The COVID-19 pandemic pushed Zilla Parishad schools* in Maharashtra to struggle due to budget cuts and neglect, leaving students and teachers without proper infrastructural requirements such as power, water, toilets, and computers. A need assessment survey in 9 schools revealed that 100% of them lacked hand washing facilities; 5 schools didn't have water connection, only one school had access to a working computer, and none of the schools had access to safe drinking water.

Understanding the dire need of an intervention, supported by ONGC, CACR implemented the project in 8 Zilla Parishad Schools based in Uran. The course of the project included the installation of:

- 7 hand washing stations,
- 44 taps,
- 5 water storage tanks,
- 11 water purifiers,
- 9 sets of laptops, desktops and printers, and
- the distribution of 248 school uniforms.

To reinforce the usage of resources, awareness sessions were held and IECs were put up.



*Zilla Parishad Schools are a category of government schools in India that are set up, monitored, and financed by the District Councils of India, also called Zilla Parishad, which are the local governing bodies at the district level in various states.

A detailed video on the program:

2,500 children benefitted from this program

HEALTH



The Measles Outbreak Response Programme

Supported by United Nations Children's Fund (UNICEF)

Maharashtra experienced multiple measles outbreaks in November 2022, especially in certain high risk areas with large slum populations. A major factor contributing to the quick spread of the disease was overcrowding and unsanitary conditions. In order to help curb the spread of measles, CACR joined hands with UNICEF and became a part of UNICEF's 'Measles Outbreak Response Programme' which was implemented in Mumbai, Thane, and Bhiwandi.

Help-desks were set up at high risks locations , miking activities were conducted along with door-to-door campaign To increase social mobilisation and visibility of RI.*

Tailored approaches were adapted in coordination with Public Health Department of respective Municipal Corporations.

Parents of children studying in Balwadis** were also engaged.

*Routine Immunization
**Pre-schools in government school

12,308 people reached through community engagement meetings

43,118 people engaged and oriented

Providing Haemoglobin Testing Meters to 24 MCGM Public Health Centres Across Mumbai

Supported by Bharat Petroleum Corporation Ltd. (BPCL)

Anemia is a significant public health problem in India, affecting almost all age groups and having debilitating consequences on health and productivity. Iron deficiency anemia (IDA) is the most widespread form, with around 20% of maternal deaths being directly related to anemia. In order to help curb the same, BPCL granted the support to the Public Health Department through CACR by the means of providing bluetooth enabled haemoglobin (HB) testing meters to MCGM public health centers. The project was initiated in support of the efforts towards Anemia Mukht Bharat.*

The project included not only the distribution of HB meters but also strips along with it. To ensure sustainability, hands-on training sessions were conducted for Medical Officers at their respective zones. In order to raise awareness, IECs were distributed to further aid the Public Health Department in reaching out to the individuals in need.

*The Anemia Mukht Bharat Programme was launched by the Ministry of Health and Family Welfare (MoHFW), Government of India, to accelerate the decline of anemia in various age groups by intensifying strong initiatives to further strengthen the already present mechanisms as well as develop new ones to reduce anemia.



250 Haemoglobin Meters distributed to increase testing of haemoglobin and identification of anemia

2,75,000 HB strips provided for early detection of anemia, especially in adolescent girls , pregnant females and expecting mothers.

PLASTIC WASTE MANAGEMENT



Behavioural Change Campaign for Segregation at Source in Mumbai

Supported by United Nations Development Programme (UNDP)

Mumbai generates over 7,500 metric tonnes of municipal solid waste daily, with over 90% unsegregated and non-recyclable. This leads to environmental and health related problems. Waste management requires long-term attitude changes through research, education, and public participation, which is exactly where our intervention extended. With the support of UNDP, CACR introduced the Behavioural Change Campaign for Segregation at Source in Mumbai. The project included exhibits of street plays, door-to-door awareness efforts, distribution of leaflets and pamphlets, along with group meetings, in **3 wards** and **1600 households**.

100 Societies onboarded to practice segregation at source

CAPACITY BUILDING

Social Behavioral Change Communication (SBCC)

Supported by United Nations Children's Fund (UNICEF)

Sessions conducted by Envision

While conducting programs, CACR also recognises the need to enhance its team building skills and inter-personal communication. In support of this, CACR held a three-day training of the team members on social and behavioural change communication which was conducted by Envision and supported by UNICEF. One of the primary goals of the training was to understand how to self assess communication performance and monitor the inputs given for improving communication interventions. To facilitate this, descriptive sessions, group activities and self-assessments were held. The activities addressed the finer points of the challenges faced in bringing about behavioural change in individuals and communities.





Our Founder & CEO, Nitin Wadhvani

FROM THE DIRECTOR'S DESK

CACR has been implementing programs on handwashing with soap with a focus on behavior change with children in municipal schools since 2017. We are very happy to inform you that we have reached out to more than 50,000 children over the last few years. This was followed by our intervention in community toilets in densely populated slum pockets in G/N and M/E wards as well as 411 health care facilities across Mumbai as a part of our Infection Prevention and Control during the pandemic. Our programs are not just limited to up-gradation of WASH infrastructures like non-touch elbow operated taps and pedal-operated handwashing units, but also creates an awareness of the importance of frequency, duration, and critical times of handwashing with soap and engages all stakeholders to ensure sustainability of the project. This integrated approach followed, helped us in getting nominated and finally a runners-up award from India Sanitation Coalition-FICCI and UNICEF and it is a very pleasant feeling that the process followed by us was recognized and rewarded at a national level competition.

We look forward to having you stay connected with us on our social media platforms.

Wish you safe days ahead.

Best regards,
Mr. Nitin Wadhvani CEO and Director
Mrs. Indrani Malkani & Mr. Mohinder Pal Singh Baccher, Director
Shri V. Ranganathan, Chairperson and Advisory board member & Team CACR

PARTNERSHIPS AND ACCREDITATIONS



Gender inequality, cultural taboos and poverty can cause menstrual health needs to go unmet as well as force many girls to miss school. So far we have reached out to 35000 vulnerable adolescent girls across MMR region with our Menstrual Hygiene Programs and Materials.

With your donation of just INR 1500, one girl will receive health and hygiene education as well as access to menstrual hygiene items such as panties/sanitary pads for 1 year.

You may click on donate now icon, draw your cheque in favour of 'Citizens Association for Child Rights' or initiate a NEFT Transfer per the following details



80G PROVIDED

1	Name of the Account	Citizens Association For Child Rights
2	Name of the Bank	SVC Co-Operative Bank Ltd.
3	Account number	100304180002215
4	Branch	Bandra West
5	Address	1 Prabhav Society, 2 nd Road, TPS III, Santacruz East., Mumbai – 400055.
6	IFSC	SVCB0000003

